



February 7, 2009

MEMORANDUM FOR ALL MILITARY AFFAIRS BOARD MEMBERS

FROM: Chair, Military Affairs Board

SUBJECT: Military Affairs Board Offsite Minutes

1. Place: Flying Horse Country Club
2. Date and Time: Saturday, February 7, 2009.
3. Attendees: Brian Binn, Kevin Estrem, Don Addy, Vince Rusinak, Paula Pearl, Denny Cripps, Ed Anderson, Randy Rocha, Fritz Burkhart, Bill Tutt, Forey Hamilton, George Sawaya
4. Absent: Mike Kazmierski, Dennis Hisey, Larry Fortner, Mike Resty. Terrance McWilliams, John Baily
5. Agenda (attached):
 - a. Welcome and Introductions – Ed Anderson
 - b. Discussion of Strategic Direction for MAC in 2009 – Ed Anderson
 - i. MAC Mission Statement (attached)

-- A good discussion was had on the mission statement for the MAC. Key concepts discussed included: maintaining and growing the military mission; serving our constituents; advocacy role; community leadership on military issues; being the voice of the community; effective relationships with DoD; and unify and educate political, civic, and business leaders.

-- The following mission statement was agreed to by the Board:

The voice of the community to serve the mutual interests of the military and the Pikes Peak region:

- Ensure the Pikes Peak region maintains an effective leadership relationship with the DoD

- **Sustain, grow and advocate for military presence and opportunity for new missions**
- **Unify and educate political, civic, and business leaders in support of the MAC mission**

ii. MAC Organizational Model (attached)

-- The attached MAC organizational model was reviewed and discussed. All felt that it adequately reflected the desired organizational picture for the MAC. Committee structure was further discussed later in the meeting and is captured in subsequent sections of the minutes.

iii. MAC Operating Model (see attached bullets)

-- ACOS Lunch/Senior Enlisted Breakfast: A proposal on the possible combination of the two events was raised. After discussion on the purpose and history of each of the events and value as separate entities for the Chamber, it was felt that no change in current model is warranted.

-- Survey of membership: The Board requested that a survey be conducted of the MAC membership to gather their inputs and suggestions on programs and direction. The board has been asked to provide suggested questions to Brian for compilation and final approval by Board leadership. Once questions are finalized the survey will be made available to all MAC members through the Chamber's survey mechanism (Survey Monkey). Results will be tabulated and discussed with the membership at the August membership meeting. Goal is to have the survey to members by end of February. (OPR: Brian/Ed/Don)

-- Membership Committee: Vince Rusinak, as past Chair, will lead the membership committee. The direction and charter of the membership committee was discussed, with a consensus that the committee could be much more than just a committee to review and approve new members. There could be a role for outreach to increase membership, not only of the MAC, but also to help increase overall Chamber membership. Vince will work with Don Addy and bring initial thoughts on the role of the membership committee to the next Board meeting (18 March) for discussion. (OPR: Vince/Don)

-- Finance Committee: It was agreed that the finances of the MAC and the Military Affairs Division should remain under the leadership and guidance of Brian. Brian is designated as the Chair of the Finance Committee and will seek several key volunteers from the MAC membership for the committee. Request for volunteers will be made at the next general membership meeting. (OPR: Brian)

-- Welcome Ceremony for 4th ID: With the arrival of the final segments of the 4th ID this summer, the Board felt we should work with community and appropriate agencies at Ft Carson to welcome the 4th ID back to Ft Carson and our community. Several things are in the early planning stages – parade in September, community/Ft

Carson fair on Ft Carson, reception plan for the new 4th ID Commanding General, etc. General Graham has suggested the idea of a monthly community event for the soldiers and their families.

-- Joint 30 Group/MAC Reception for Gen Casey, Chief of Staff, USA: Gen Casey will be visiting Ft Carson during the week of 18 May. Will be working to coordinate a small community reception for him, time and schedule permitting, in coordination with Ft Carson. (OPR: Ed/Brian)

-- Co-Sponsor Cyber Conference: A discussion was held after the off-site with a small group on moving forward with plans for a State focused cyber conference around the time of the space Symposium. Current events and timing may make it impractical this year.

iv. Summary of Chamber Board Meeting: Ed provided the group a short recap of the Chamber Board meeting held on 22 January. Ed stressed the importance of Chamber membership in 2009 and the Board focus on the business affairs piece of the Chamber. Also discussed the status of the investment campaign – this year will reflect a stronger input from the campaign since in 2008, all fees were taken out.

v. Discussion of Upcoming Events (attached):

-- MAC General Membership Meeting: 18 February
-- MAC Hail and Farewell: 17 March
-- Military Affairs Board Meeting: 18 March

-- Ed requested Board members place key dates on their calendars now to assure best opportunity to attend.

-- Several MAC/30 Group Farewell Dinners are being scheduled. Lt Gen Regni, likely in early May, and LGen Bouchard in late June. We can also expect a dinner for MG Graham later this year. Brian will research possibility of reception for Lt Gen Regni, or a venue where cost for dinner can be brought down to afford more MAC/30 Group members the opportunity to attend. Brian is working with the staffs to solidify dates as early as possible. (OPR: Brian)

vi. Other Business:

-- Don recommended we get a list of all the retired 4 stars in the area (possibly also 3 stars) and plan a meeting to brief them on our body of work and how they could help when appropriate. Brian will obtain list and pass to Forey. (OPR: Brian/Forey)

-- The Board will discuss the make-up of the Board and the value of having additional ex-officio members (non-voting), such as the leads for AFA, NDIA, AUSA, and AFCEA. No decision was made, and the Board will address at the next Board meeting in March. (OPR: Brian)

6. Next Military Affairs Board Meeting: March 18, 2009, 7:30-9:00 a.m.. Location: Chamber Basement Conference Room

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Ed Anderson

Chair, Military Affairs Board

Attachments:

1. Agenda
2. Mission Statements
3. Organizational Model
4. Operating Model Topics
5. Calendar of Events