



THE CHAMBER
colorado springs

January 11, 2009

MEMORANDUM FOR ALL MILITARY AFFAIRS BOARD MEMBERS

FROM: Chair, Military Affairs Board

SUBJECT: Military Affairs Board Offsite Minutes

1. Place: Colorado Springs Country Club
2. Date and Time: Saturday, January 10, 2009.
3. Attendees: Larry Fortner, Brian Binn, Kevin Estrem, Don Addy, Vince Rusinak, Paula Pearl, Mike Resty, Denny Cripps, Ed Anderson, Terrence McWilliams, Randy Rocha, Fritz Burkhart, Bill Tutt, Forey Hamilton, John Baily
4. Absent: Mike Kazmierski, Dennis Hisey, George Sawaya
5. Agenda:
 - a. Welcome and Introductions – Ed Anderson
 - b. 2008/2009 Budget Review-Brian Binn
 - i. A summary of the MAC and Military Affairs division budgets was presented (attachment 1). Estimated EOY balance for the MAC is \$74,000. Based on the proposed 2009 budget, the EOY balance at end of 2009 will be \$88,725. MAC budget is currently a dedicated account, with funds being a part of the overall Chamber budget, but tracked independently. The Military Affairs Division in 2008 did a good job of making revenue projections and having lower expenses, contributing to bettering the projected NOI of those areas of direct control by about \$20,500. In 2009, the NOI for those areas is \$88,250. Attachment 2 is the slides that show the major activities of the MAC and the Military Affairs Division.

-- Key to a successful budget in 2009, for both the division and the MAC will be attaining the budgeted level of sponsorships, as well as keeping attendance numbers high.
 - c. Review and discussion of schedule of 2009 events – Ed Anderson/Brian Binn

i. The Calendar of Events (Attachment 3) provides members with a yearly schedule of events to better manage calendars. It also helps the military installations with long term planning for their leaders. Changes are kept to a minimum, but are sometimes unavoidable based on speaker schedules, etc.

-- Farewell dinners for the senior military are scheduled based on notifications and availability of the senior leaders. Although three are budgeted for the year, the number could be higher in 2009 based on possible departures.

-- Military speakers Luncheons: Two are scheduled. The first invited speaker is Lt Gen Regni, USAFA/CC for March, and we hope to invite the new 4th ID Commanding General for the November luncheon.

d. Discussion of Strategic Direction of MAC – All

i. Discussions initially focused on the **role of advocacy** of the MAC and what we can be doing. Ed Anderson provided his perspective on where the MAC activities currently lie across a spectrum of activity (Attachment 4). Open for discussion is where the MAC should fall on this spectrum. Most felt that there was a clear role and importance for the military outreach, but also more that could be done by the MAC in the area of military mission/issues.

-- Key concepts/ideas discussed (and generally agreed in principle):

- Proactive vs supportive: Being prepared to react
- MAC should be a unified/cohesive voice for the military in our community
- Building a bigger base for advocacy across the State: the need to compete nationally with other stronger delegations in Washington
- Reaching out to Pueblo through PEDCO
- MAC group traveling to DC on key issues to meet with the right individuals.

-- Near term issues: Cyberspace NAF, 4th ID restationing, Pinon Canyon, and AMC refit work at Pueblo Army Depot facility.

-- Critical is working in concert with, and taking direction from, our military installations and commands that will be the beneficiary of our efforts

ii. Larry Fortner provided a history of the Defense Mission Task Force and its mission as an advocacy agent for military issues, such as BRAC and the buffer zone work for Fort Carson and Peterson AFB. DMTF has used sub-committees in past to focus efforts.

iii. Discussion then turned to the operating model of the MAC and its mission and structure to best move in the direction of a stronger advocacy group for the community and the needs of our military.

-- It was agreed to review the stated mission of the MAC and the DMTF. Attachment 5 contains the current missions of the Military Affairs Division, Military Affairs Council, and the Defense Mission Task Force. These were taken directly from the current Policies and Procedures.

-- The consensus of the Board seemed to be that the MAC should expand the opportunities of MAC members to be directly involved in the committee structure and support of the mission.

iv. The Board discussed the make-up of the Board and the value of having additional ex-officio members (non-voting), such as the leads for AFA, NDIA, AUSA, and AFCEA. No decision was made, and the Board was advised that this could occur at any time based on formal decision of the Board.

f. Other Items:

i. The following activities were discussed:

- Focus the Rodeo on the 4th ID Welcome Back to Ft Carson
- Parade to Honor the Military and 4th ID
- Cyber NAF efforts

g. A second offsite was scheduled to follow-up on these discussions, review the mission statements, and planned direction of the MAC. Goal is to present at the general membership meeting in February. (18 February at the Ft Carson USO)

6. Next Military Affairs Board Offsite: Saturday, 7 February 2009, 11:00-2:00 p.m. Location : TBD

7. Next Military Affairs Board Meeting: March 18, 2009, 7:30-9:00 a.m.. Location: Chamber Basement Conference Room

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Ed Anderson

Chair, Military Affairs Board

Attachments:

1. 2008/2009 Budget Review
2. MAC/Division Activities
3. 2009 Calendar of Events
4. Spectrum of Activities/Conceptual Org Chart
5. Current Mission Statements